

## **REGULATIONS**

### **of the X International Environmental TV Festival "Territory of Tomorrow" Nizhny Novgorod, 2026**

#### **1. General Provisions**

1.1. These Regulations determine the procedure for organizing and holding the X International Environmental TV Festival "Territory of Tomorrow" (hereinafter referred to as the Festival) in 2026.

1.2. Founder of the Festival:

Autonomous Non-Profit Educational Organization "Territory of Tomorrow," with the support of the Government of the Nizhny Novgorod Region.

1.3. The legal basis of the Festival consists of:

- The Constitution of the Russian Federation;
- Federal Law of the Russian Federation No. 2124-1 of December 27, 1991 "On Mass Media";
- Federal Law No. 7-FZ of January 12, 1996 "On Non-Commercial Organizations";
- Federal Law of the Russian Federation No. 7-FZ of January 10, 2002 "On Environmental Protection";
- Foundations of State Policy in the Field of Environmental Development of the Russian Federation for the period up to 2030;
- Charter of the Autonomous Non-Profit Educational Organization "Territory of Tomorrow."

1.4. Festival events:

- Competition program (main and special categories);
- Round tables, conferences, and master classes;
- Cultural and environmental program (excursions, events, screenings).

#### **2. Mission, Goals, and Objectives of the Festival**

2.1. Mission of the Festival 2026: "Ecological Culture. Peace. Harmony. Unity."

2.2. Goals and objectives:

- Raising public awareness of environmental problems and ways to solve them in the regions of the Russian Federation and the world;
- Development of environmental cinema and journalism as a tool for "green" diplomacy (Russia — Belarus, BRICS, SCO);
- Support for creative initiatives on environmental themes;
- Enhancing the professional skills of environmental journalists and video producers;
- Expanding environmental literacy of the population;
- Drawing attention to the human right to a favorable environment;
- Promoting best practices in covering environmental topics in the media space;
- Professional orientation for youth (young eco-journalists).

### 3. Festival Participants and Terms of Participation

3.1. The following are invited to participate in the competition program:

- All-Russian and regional state and non-state TV and radio companies of the Russian Federation;
- TV companies and studios from neighboring and distant countries;
- Online publications, independent authors, bloggers;
- Creative youth and children's groups.

3.2. A mandatory condition is that the participant holds the rights to the submitted video content.

3.3. Applications are submitted by the media outlet's editorial board or an individual author. Participation in the competition is free of charge.

3.4. An individual participant or group may submit no more than one work in each category.

3.5. The period for creating accepted works: from January 1, 2024, to March 30, 2026.

### 4. Dates and Venue

4.1. The Festival will be held in Nizhny Novgorod (Nizhny Novgorod Region) from September 2 to 5, 2026.

4.2. Competition selection schedule:

- Acceptance of applications and works: from March 20 to July 15, 2026 (until 5:00 PM Moscow time).
- Evaluation of competitive works (jury work): from July 15 to August 10, 2026.
- Summing up the results and awarding the winners: September 2–5, 2026 (during the official Festival closing ceremony).

4.3. Applications are submitted via the official website: <https://территория-завтра.рф/zayavka-na-uchastie>

### 5. Competition Program Categories

5.1. Main Categories:

1. **EcoCinema** – series, documentaries, and feature films about ecology (nature, biodiversity, ecotourism, environmental protection).
2. **EcoProject** – TV programs and series of TV programs on environmental topics.
3. **EcoReportage** – news stories, features, reports (up to 5 minutes).
4. **EcoVideo** – animation, social advertising, short forms (up to 3 minutes).
5. **Children of Nature** – works by children's and youth non-professional groups (any genre).

5.2. Special Categories:

6. **"White Stork"** – for producers of environmental films from the Republic of Belarus.

7. **"Ecology of Culture" (Category of the Year)** – for works revealing the spiritual connection between man and nature through art, traditions, and spiritual values (inspired by the works of D.S. Likhachev).
8. **"EcoView BRICS+SCO"** – for directors, journalists, and bloggers from BRICS countries (Brazil, India, China, South Africa, UAE, Iran, Ethiopia, etc.) and the SCO.

## 6. Submission Procedure and Requirements

- 6.1. Works submitted to the Competition are not returned or reviewed.
- 6.2. By filling out the application, the participant confirms their agreement with the terms of these Regulations and gives consent for the work to be shown during Festival events.
- 6.3. The Regulations and Application Form are posted on the official Festival website.
- 6.4. Works are sent to the official Festival email: [info@eco-civilization.ru](mailto:info@eco-civilization.ru)

## 7. Organizing Committee and Jury of the Festival

7.1. An Organizing Committee and a Jury are formed to organize and conduct the Festival.

7.2. Organizing Committee:

- Forms the composition of the Jury, appoints the Chairperson and Co-Chairs;
- Develops the Festival program;
- Approves the list of winners (based on the Jury's decision);
- Organizes the awards ceremony.

7.3. Jury:

- Consists of independent experts (TV journalists, directors, ecologists, public figures);
- Determines the winners in each category, the Grand Prix recipient, and special prize winners.

7.4. Criteria for evaluating competitive works:

Evaluation is conducted according to the following main criteria:

- **Socio-cultural significance:** The alignment of the project's idea with the values of sustainable development, continuity of generations, and preservation of cultural heritage (tangible and intangible). How the work interprets the connection between man, nature, and culture.
- **Depth and reasoning of the topic:** The coherence of the material presentation, logic of exposition, presence of a convincing evidence base or artistic metaphor that reveals the stated topic.
- **Humanistic orientation:** Reflection in the work of respect for people, history, traditions, and the diversity of cultural expressions.
- **Originality of the creative concept (Novelty):** Uniqueness of the idea, a non-standard view of the nomination's theme. Author's individual style.

- **Professionalism of execution:** Quality of project implementation, mastery of chosen expressive means and techniques.
- **Author's position:** Presence of a personal (emotional or intellectual) attitude of the author to the problem/theme, the ability to evoke a response from the viewer/reader.
- **Educational and enlightening potential:** The work's ability to shape value orientations, instill interest in the history, culture, and ecology of one's native land, and serve as an example for others.
- **Social value and targeting:** The project's focus on a specific audience, its usefulness for the local community, and its potential for implementation.

## 8. Awards and Prizes

8.1. In each of the 8 categories, three finalists are determined:

- **Laureate (1st place)** – awarded a small "Crystal Drop" statuette, a diploma, and valuable gifts.
- **Diploma winners (2nd and 3rd places)** – awarded diplomas and memorable gifts.

8.2. Grand Prix of the Festival:

Awarded for the best work according to the jury. The winner receives a large "Crystal Drop" statuette and a cash prize.

8.3. The jury reserves the right to award special diplomas and incentive prizes from festival partners.

## 9. Festival Program (September 2026)

During the Festival finals, the following are planned:

- Official opening and closing ceremonies;
- Screenings of the best competitive works;
- Journalist discussion on environmental topics;
- Master classes from leading media industry professionals;
- Youth Eco-Summit;
- Environmental event (release of young sterlet into the Volga River);
- Environmental event (planting an alley of "green filmmakers");
- Excursion and cultural program for guests.

## 10. Contact Information

Email: [info@eco-civilization.ru](mailto:info@eco-civilization.ru)

Website: <https://территория-завтра.рф>

Festival Coordinators:

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